



2019 Study Mission on Chinese Quality (27 – 31 August 2019)

HKSQ is organizing a study mission to attend the 4th World Summit on Chinese Quality.

全球華人品質聯盟（籌）（WACQ）由中國質量協會（CAQ）、中華台北品質學會（CSQ）、香港品質學會（HKSQ）和新加坡質量學院（SQI）於 2015 年共同發起。聯盟旨在為世界各地華人搭建品質溝通平台，凝聚全球從事品質事業的華人力量，構建具有華人特色的品質管理體系，推動最佳實踐，提昇華人企業品質管理水平和品質形象，弘揚優秀中華品質文化。

第 4 屆全球華人品質峰會 World Summit on Chinese Quality (4th WSCQ) 將於 2019 年 8 月 28-29 日在北京國際會議中心舉行。舉辦全球華人品質峰會的目的是通過華人品質管理專家、學者及企業品質管理者共同思考、交流，建立起符合華人民族文化背景、思維理念、生活習慣及管理屬性的品質管理框架，為優秀華人企業搭建分享最佳經營與品質管理模式的平台。

本屆峰會主題為：中華文化背景下的全面質量管理。在紀念全面質量管理（TQM）引入中國 40 週年之際，全面梳理 TQM 助力華人品質文化建設的實踐經驗，探討華人品質如何創新發展，培育具有優秀中華文化特色的品質管理標杆經驗。峰會內容包括：主題演講、論文發表、企業參觀及對話交流等活動。

The study mission will enable delegates from Hong Kong organizations to learn from the best practices of high performing enterprises in pursuit of performance excellence and understand the application of TQM in Chinese communities. Highlights of the 4th World Summit on Chinese Quality:

1. 28 August 2019: Technical Visit
2. 29 August 2019: Keynote speeches and presentations
3. 30 August 2019: Communication with local professionals

Don't miss this opportunity. ACT NOW!

Dates: 27 – 31 August 2019
(depart for Beijing on 27 August, return to Hong Kong on 31 August)

Deadline for Application: 05 July 2019



香港品質學會
Hong Kong Society for Quality
Limited by Guarantee

WorldPartner of American Society for Quality (ASQ)
Founding member of Asian Network for Quality (ANQ)
Founding member of World Alliance of Chinese Quality (WACQ)

Program Fee: HK\$5,500 per person (please refer to Appendix 1 for details; the Program Fee does not cover the Registration Fee for attending the 4th WSCQ which is to be paid on-site.)
HKSQ individual members will enjoy HK\$1,500 discount.
One participant of each HKSQ corporate member will enjoy the above discount.
Payment of the Program Fee is non-refundable unless the application is unsuccessful.

- i. Places are limited and they will be filled on a first-come-first-served basis.
- ii. The completed *Study Mission Registration Form* and the *Application Form for attending the 4th World Summit on Chinese Quality* should be accompanied by a crossed cheque of the appropriate amount made payable to “**The Hong Kong Society for Quality Limited**” and mailed to HKSQ, P.O. Box 84375, Hung Hom Bay Post Office, Kowloon on or before 5 July 2019. **Places can be reserved by sending the completed *Study Mission Registration Form* and the *Application Form for attending the 4th World Summit on Chinese Quality* via email to HKSQ, while payment has to be sent to HKSQ within 3 days.**
- iii. Successful applicants will be informed by email on or before 29 July 2019.
- iv. For enquiries, please contact Dr. Lotto Lai at 6181 5272, or send e-mail to info@hksq.org
- v. Delegates are reminded to bring valid travel documents and **cover themselves with valid travel insurance** before departure.
- vi. HKSQ reserves the right to cancel the mission when there is insufficient demand; in such case, the program fees paid will be returned to applicants.
- vii. HKSQ reserves the right to change the details in the program of the Study Mission.



Appendix 1

Program Fee: HK\$5,500 per participant, covering expenses listed below:

1. Hong Kong / Beijing, economy-class round-trip air fare, (Cathay Pacific/Cathay Dragon)
2. Airdrome Taxes
3. 5-day and 4-night accommodation (double room with two beds) at 4-Star Hotel: 北京五洲大酒店
 - Breakfast
 - 2 round-trips of land transport between airdrome and hotel in Beijing
 - A surcharge of HK\$500 per night applies to the delegate for single-room occupancy
4. 1-day land transport to visiting site and hotel, with lunch
5. Driver's gratuity
6. Organizer's Fee

- Meals and other expenses not mentioned above are not covered.
- **Participants are strongly advised to cover themselves with travel insurance.**

** 10 participants can form a viable group.