主辦機構 Organizer 香港品質學會 Hong Kong Society for Quality

執行機構 Implementation agent HKQAA 香港品質保證局

「中小企業發展支援基金」撥款資助 Funded by SME Development Fund

「香港初創企業的質量發展及業務可持續性策略研究」

Feasibility study on the quality of Hong Kong start-up development for supporting the sustainable business growth

英語和粵語
English and Cantonese

8 July,2020 星期三
數碼港場次
Cyberport

香港數碼港道100號
數碼港3座F區3樓演講室1-3
Training Room 1-3, Level 3,
Core F, Cyberport 3,
100 Cyberport Road,
Hong Kong

24 July,2020 星期五
科學園場次
HKSTP

沙田香港科學園三期會展中心
3大樓12W 一樓會議廳
Function Hall, 1/F, Building 12W,
Convention Centre 3, Phase 3,
Hong Kong Science Park, Shatin,
New Territories,
Hong Kong

下午2時00分至 5時30分
（下午1時30分開始登記）
2:00 pm to 5:30 pm
(Registration starts at 1:30 pm)

宣傳研討會 PROMOTION SEMINAR

財務管理，信息安全和品質保證是本地初創企業最常面臨的挑戰。若初創企業家希望在眾多的競爭中突圍而出，我們誠邀各位一同參與研討會，與各投資者及企業家的分享見解，經驗和趨勢。參加者將可了解一系列活動詳情，把握機會與業界朋友交流想法，建立聯繫並獲得新的商機。

Financial management, information security and quality assurance are the most common challenges being faced by local start-up. If you are dreaming big and want for your start-up business to the heights of success, join us as we bring you insights, experiences and trends from investors and corporates. Come check out for full series of events to exchange ideas, make connection and gain new business opportunities.

研討會內容 PROGRAMME OF THE SEMINAR

致歡迎辭 Welcoming Address	香港品質學會有限公司主席 黎劍虹博士工程師 Ir. Dr. Lotto Lai, Chairman, Hong Kong Society for Quality
簡介項目背景及成果 Introduction of Project Background and Deliverables	香港品質保證局高級業務經理 黃家興先生 Mr Adams Wong, Senior Business Manager, Hong Kong Quality Assurance Agency
本地初創企業經驗分享 Local Start-up Experience Sharing	beNovelty Limited行政總裁 范鎮聲先生 Mr Patrick Fan, CEO, beNovelty Limited
支持機構分享 Sharing from Supporting Organisations	香港貿易發展局製造業拓展部經理 何嘉行先生 Mr Kevin Ho, Manager, SME Relations, Product Promotion Department, Hong Kong Trade Development Council
	創賢聚總監 榮南先生 Mr Eddie Rong, Director of EntreLink
	香港科技園公司創科培育及企業加速計劃高級經理 吳建屏先生 Mr Anvil Ng, Senior Manager, Acceleration Programmes, Hong Kong Science and Technology Parks Corporation
	香港數碼港管理有限公司持份者關係發展高級經理 陳慶桃工程師 Ir Antony Chan, Senior Manager – Stakeholder Development, Communications and Stakeholder Engagement, Hong Kong Cyberport Management Company Limited
	香港初創企業協會主席 趙子翹先生 Mr Jason Chiu, Chairman of Hong Kong Startup Council

注意：主辦方保留更改研討會內容的權利，恕不另行通知。
Note: The organiser reserves the right to alter the seminar programme without prior notice.

費用全免現正接受報名
Free Entry Now Open for Application

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數碼港場次 Cyberport

科學園場次 HKSTP

此項目由香港品質學會主辦，並由香港特別行政區政府工業貿易署「中小企業發展支援基金」撥款資助
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合作機構 (排名不分先後) / Collaborating Organisations (organisations are listed in no particular order)

數碼港 Cyberport · HKSTP 香港科技園 · 香港工業總會 FHKI · 香港初創企業協會 HONG KONG STARTUP COUNCIL · EntreLink 創賢聚

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