Seminar on
"Extenics - A Novel Innovation Theory and Methodology originated in China"

Friday, 28th July 2017
19:30 – 20:15
(Immediately after the AGM of HKSQ)
Room CF401, The Hong Kong Polytechnic University

Innovation has become a critical element in the Quality World, with ever increasing significance in different industries. Methodology paves the way for home-grown Innovation (自主創新,方法先行). Professor Cai Wen, the Father of *Extenics*, created this methodology in 1976 and used 7 years to develop the Basic-Element and Extenics Set of a new approach to innovation that was originated in China. In this seminar, the speaker will introduce the China developed innovation methodology named "Extenics" which can be employed for solving contradiction problems and getting creative ideas for new product development. The four-step Extenics Innovation methodology will be explained, and practical examples will be presented to illustrate application of the methodology.

The Speaker

Ir Dr Lotto LAI

Ir Dr Lotto LAI is the Former Chairman (2009-2012) and a Fellow of Hong Kong Society for Quality (HKSQ). He is also a Fellow of America Society for Quality (ASQ) and an Associate Academician of the International Academy for Quality (IAQ) since 2016. He achieved MATRIZ Levels 1 and 2 and he also achieved Extenics Innovation Method Levels 1 and 2. Moreover, he is the first HK Observer of the ISO Technical Committee on Innovation Management (ISO/TC 279) established in 2016.

Language of instruction:	Cantonese (with terminology and presentation materials in English)
Fee:	Free of charge
Max number of participants:	40 (seats will be filled on a first-come-first-filled basis with priority given to HKSQ / ASQ members)
To register:	Please click here or a link listed below the caption of this event
Deadline for registration:	26th July 2017

Co-organizer: