




Founding member of Asian Network for Quality (ANQ)
 Founding member of World Alliance for Chinese Quality (WACQ)

Seminar on “Quality and Sustainability: A Case Study of A S Watson”

Friday, 26th August 2022, 7:00pm – 8:00pm

Introduction	<p>A S Watson (commonly known as “Watsons”) is an iconic company in Hong Kong since its foundation in 1841. The Watson’s brand of distilled water, and soda water remain as the market leaders in Hong Kong and in the mainland since its launch in 1903 and 1875, respectively until today.</p> <p>This seminar will cover the entire business history of Watsons with emphasis on its quality compliance and sustainability strategy. Historical and current standards for water, opium and santonin laid down in the British Pharmacopoeia, and FDA guidelines on Face Masks will also be briefly discussed. The talk is based on a recent publication of “<i>Transformation from Colonial Chemist to Global Health and Beauty Retailer: A S Watson</i>”.</p>
Speaker 	<p>Patrick Chiu (Author and Pharmaceutical Historian)</p> <p>Patrick graduated with a BSc Pharmacy degree at De Montfort University, Leicester, England, an MBA at the University of Hull, and attended the Global Management Programme at IMD, Lausanne. He is a qualified pharmacist in Canada, Hong Kong, and the UK, and the founder and president of the Hong Kong Society for the History of Pharmacy (a national/regional society affiliated with the International Society for the History of Pharmacy).</p> <p>Prior to his full-time engagement as an author in 2019, Patrick was the chief executive of Chi Heng Foundation, a Hong Kong based global charity organization serving AIDS orphans and the underprivileged children. Before that, Patrick had a long business career as business director, president and managing director with global health care companies of BD, Dade Behring (now Siemens), The Bountiful Company (now Nestle) etc. responsible for the Asia Pacific/ Greater China region.</p>
Date and Time:	<p>Friday, 26th August 2022, 7:00pm to 8:00pm Registration starts at 6:45 pm</p>
Venue:	<p>P7303, Yeung Kin Man Academic Building (AC1), City University of Hong Kong (Lift No. 6)</p>
Fee:	<p>Free of charge. All are welcome, with priority given to members of the organizers</p>
Number of participants:	<p>MAXIMUM 20 for onsite and 100 for online (Zoom)</p>
Language:	<p>Chinese (Cantonese) (Some with English Terminology)</p>

For Registration, please click [here](https://forms.gle/fjWX5kTgRfeamBHK6) or visit the following link: <https://forms.gle/fjWX5kTgRfeamBHK6>

Deadline for enrollment: 22nd Aug 2022 at 12:00pm (noon) for onsite participants

Don't miss this opportunity. Number of seats is limited. ACT NOW!

Please do not use a smart phone to register as it may not work



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Location

Department of Advanced Design and Systems Engineering
ADSE Laboratories

